

Agenda: 1st Training on Entrepreneurship and Soft Skills

Day	Time	Session No.	Session	Lecturer
Sunday, June 12 th	Arrival to Triesdorf			
Monday, June 13 th	9:00-9:15	1	Welcome and Introduction	Prof. Dr. Ralf Schlauderer
	9:15-10:30	2	IoT in Agriculture: Presentation + Tour of HSWT Innovation Campus & Workshop	Prof. Dr. Patrick Noack
	10:30-10:45		Break	
	10:45-12:00	3	MOOC (Moodle): - Digital Learning and the Moodle Learning Management Platform at HSWT - Creation of Interactive Digital Learning Contents - Massive Open Online Courses (MOOC)	Dr. Aram Aristakesyan
	12:00-13:00		Lunch Break	
	13:00-15:00	4	Soft Skills 1: Representation Systems, VAKOG	Andrea Herzog
	15:00-15:30		Break	
	15:30-18:00	5	Soft Skills 2: - Communication Model - Self- and Interpersonal Perception	Andrea Herzog
Tuesday, June 14 th	08:30-9:45	6	Innovation 1: Introduction to Design Thinking – Mindset & Process	Dr. Sebastian Fritsch, Heiko Fabritius
	9:45-10:00		Break	
	10:00-12:00	7	Innovation 2: Design Thinking – Toolbox, Templates & Hands-on	Dr. Sebastian Fritsch, Heiko Fabritius
	12:00-13:00		Lunch Break	
	13:00-14:30	8	Campus tour	t.b.a.
	14:30-15:00		Break	
	15:00-18:00	9	Product Development as a Response to Customer Needs: Case Study from Agricultural Insurance Company and Workshop of Product development for SEA	Katarzyna Dlugokecka Adam Wasilewski
19:00		Social Dinner (Ansbach)		
Wednesday, June 15 th	08:30-9:45	10	Entrepreneurship 1: Lessons Learned in Digital Agriculture: Technology Push vs. Market Pull & Discussion	Dr. Sebastian Fritsch, Heiko Fabritius
	9:45-10:00		Break	
	10:00-12:00	11	Entrepreneurship 2: Hands on: Value Proposition Canvas Meets Business Model Canvas	Dr. Sebastian Fritsch, Heiko Fabritius
	12:00-13:00		Lunch Break	
	13:00-15:00	12	Curriculum Development	Dr. Carlos Machado
	15:00-15:30		Break	
Thursday, June 16 th	06:00-09:00		Travel to Mannheim	
	09:00-18:00	14	Visit to DLG-Feldtage: Exhibition for Technology in Crop Production, close to Mannheim (https://www.dlg-feldtage.de/en/)	Prof. Dr. Peter Breunig
	18:00-20:00		Travel to Würzburg	
Friday, June 17 th	10:00-12:00	15	Visit to Center of Digital Innovation (Würzburg): - Tour of Innovation Center - Visit to Startup Company "wesort.ai" - Visit to Startup Incubator	Prof. Dr. Peter Breunig
	12:00-12:30		Lunch Break	
	12:30-15:00	16	Visit to Startup Incubator TGZ (Würzburg): Presentation of Startup Companies: - "green spin" (Satellite-based Smart Farming) - "emQuopter" (Training System for UAV Technology)	Prof. Dr. Peter Breunig
Saturday, June 18 th	Departure			